

## FOR IMMEDIATE RELEASE

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## Check Out Long-Term Care Insurance Agents before Engaging with Them, Tom Hoffman of ACSIA Partners LLC Advises

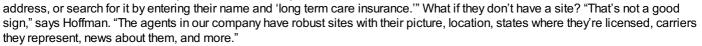
McHenry, IL July 21, 2015 – If you're in the market for long-term care insurance, you've probably submitted some online forms. And your phone may be ringing. How should you respond? "Cautiously at first," says Tom Hoffman, a long-term care specialist with ACSIA Partners LLC, a leading long-term care insurance agency.

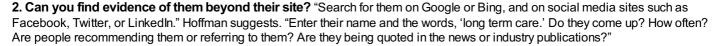
## Why?

"Before any agent can develop valid recommendations and quotes, they need a lot of personal information," Hoffman explains. "Sensitive facts about your health and finances. So you'd better know who you're dealing with." Also, Hoffman adds, "Their level of experience matters, so it's good to check that out too."

The specialist suggests going online to answer three key questions:

**1. Do they have a professional website?** Today a site is an agent's calling card, evidence they're in business and serious about it, Hoffman asserts. "Their site provides a wealth of information about them and their practice," Hoffman explains. "To find their site, ask them for its





- **3. Can you find them on specialized industry sites?** Many agents have registered with one or more of the following, according to Hoffman:
  - American Association for Long-Term Care Insurance. Registered members are listed by zip code here: http://www.aaltci.org/cgi-bin/distance2agents
  - Long Term Care Guild. Registered members may be found by entering their name in "Advanced search," here: http://ltcguild.ning.com/profiles/members/
  - **National Care Planning Council.** Participating agents may be found by state here: https://www.longtermcarelink.net/a7insurancequotes.htm
  - **Agent Review**, the new rating and matching service for insurance agents and buyers. Registered members may be found by selecting "Long Term Care" as the insurance type and entering a zip code, here: <a href="http://agentreview.net/">http://agentreview.net/</a>

"Once you've checked an agent out," says Hoffman, "you can breathe easy knowing you're dealing with a pro, and get down to brass tacks."

Tom Hoffman is a leading long-term care solutions agent serving consumers and organizations in CO, IA, IL, MI, VA, WI. "We're glad to help them find the best, most affordable solution for their situation," Hoffman says. "In addition to long-term care insurance, today's options range from critical illness insurance to annuities and life insurance with LTC riders."

Information is available from Hoffman at tom.hoffman@acsiapartners.com, http://TomHoffman.acsiapartners.com or 815-344-1499.

In California the company is known as xACSIA Partners Insurance Agency; in other states, as ACSIA Partners.

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